



Hello, and thank you for wanting to become one of our social media ambassadors! While this isn't an official program of Bailing Out Benji, we wanted to provide ways for our volunteers and supporters to help us spread the word on facebook.

What you can do: Help us educate about puppy mills by commenting on other animal related posts on facebook and tagging Bailing Out Benji. The point of this is two fold. First is to educate about the puppy mill industry, but it will also bring more traffic to our facebook page and our website

Where to post:

- We suggest liking your local news stations, if you haven't already! When your local news shares an animal related article, just leave a comment about Bailing Out Benji and why you want people to follow our efforts (make sure it is loosely relevant to the article)
- Follow national news stations such as The Today Show, Good Morning America, etc. And follow the same protocol when they post about animals!
- Follow pages such as People Pets, Ellen Degeneres, Buzzfeed Animals, The Dodo, One Green Planet, etc. and comment on their posts!

Puppy Mills, fast facts:

- Many of the puppy mills in the US are licensed and legal facilities.
- Puppies sold in pet stores often come from cruel puppy mills in the midwest.
- The USDA protects puppy mills by allowing them to stay in operation even after years of violations.
- If you aren't meeting the parents of the dog you are buying, you are likely supporting a puppy mill! Always demand #ShowMeTheMommy or better yet adopt your next pet.
- Most pet stores don't have to tell you the truth about where they get their puppies from. Customers don't even get the names of the breeder until after they've bought the dog. #ShowMeTheMommy
- Many puppy mills get their dogs registered through the #AKC or other registries. Meeting parents of your puppy before you buy is the only way you can be certain that you aren't supporting a puppy mill.
- The USDA says that as long as a dog has 6 inches of space above its head and passed its tail bone, it can live in a cage that small its entire life.
- Every USDA licensed puppy mill has to legally have a veterinarian on staff. Meaning there is a vet who signs off on the conditions and care those puppy mill dogs are receiving.
- Missouri, Iowa, Oklahoma, Kansas, Ohio and Pennsylvania are some of the worst puppy mill states in the nation. These states are supplying 98% of puppies found in pet stores.



Here are a few educational articles that you are welcome to pull ideas from and/or share as well!

What is a puppy mill: <https://bailingoutbenji.com/what-is-a-puppy-mill/>

Lax puppy mill laws: <https://bailingoutbenji.com/animal-welfare-act/>

Common myths: <https://bailingoutbenji.com/about-puppy-mills/common-myths-about-puppy-mills/>

Where pet store puppies come from: <https://bailingoutbenji.com/puppy-mill-maps/cvi-data/>

Puppy Mills by State: <https://bailingoutbenji.com/puppy-mill-maps/>

Interactive puppy mill map: <https://maps.bailingoutbenji.com>