



Please Join Us

Bailing Out Benji formally invites you to attend our Second Annual “Bark After Dark Gala” on Saturday, September 14th at the Forte in Downtown Des Moines, Iowa. Our social hour begins at 5:00pm with dinner being served at 7:00pm.

This semi-formal event will benefit our nationwide advocacy efforts, as well as going towards the vet care of the over 1000 puppy mill dogs we have saved in the last 5 years. Tickets will be \$50 each (\$75 per couple) and will include admission, dinner, dessert and an open bar. There will be a silent auction and raffle with many donated items, as well as guests from all over the country. We are firming up our special guests for the evening and will release that information as soon as we have it.

Since our founding in 2011, Bailing Out Benji has educated millions of people about the cruel puppy mill industry through our advocacy efforts- but we couldn't have done this alone. You have been crucial in helping us grow and reach an audience that we have never been able to before. Because of that, we are enclosing **your official invitation and a list of sponsorship opportunities** before we open them to the public. Every level of sponsorship will receive special benefits, including recognition leading up to and during our Gala. If you are unable to be a sponsor, please consider giving an in-kind donation for our auction and raffle. **All donations, including sponsorships, are tax deductible.**

We sincerely appreciate your ongoing support in helping us give a voice to the animals. If you have any questions, please feel free to contact us at bailingoutbenji@gmail.com.

Thank you, and we look forward to seeing you at Bailing Out Benji's Second Annual “Bark After Dark” Gala.

Sincerely,

Mindi Callison
Executive Director and Founder

Bailing Out Benji
A 501(c)3 nonprofit organization
EIN: 47-1652323
www.bailingoutbenji.com

Bark After Dark Sponsorship Levels

BEST IN SHOW- \$10,000

- 2 VIP reserved tables, with 20 free tickets to the event.
- Prominent banner hung in the entrance to the event.
- Access to the guest list
- Ability to speak to our guests on stage, or have a Bailing Out Benji rep speak on your behalf.
- Sponsorship name/logo on all signage, day of program and on registration link for the event.
- Your business will be tagged in every social media post or email regarding the event.
- Your business will also be included in any email blasts about the event.
- Inclusion of marketing materials (provided by you) on our your own sponsor table in the entry way of the ballroom.
- Multiple announcements/thank you's made throughout the event.
- Logo prominently displayed on our red carpet, photo backdrop.
- Business/Name displayed on thank you posts on social media.
- Priority Dinner Service

*** LIMITED TO ONE SPONSOR**

PUPARAZZI SPONSOR - \$5000

- 1 VIP reserved table, with 10 free tickets to the event.
- Logo or Name displayed on our photo booth (new this year!)
- Logo or name on the bottom of the photo booth photos.
- Logo or name on our Snapchat filter for the night.
- Sponsorship name/logo on all signage, day of program and on registration link for the event.
- Minimum of 5 social media posts about your business sent out via all of our accounts.
- Inclusion of marketing materials (provided by you) on our your own sponsor table in the entry way of the ballroom.
- Multiple announcements/thank you's made throughout the event.
- Logo prominently displayed on our red carpet, photo backdrop.
- Business/Name displayed on thank you posts on social media.
- Priority Dinner Service

*** LIMITED TO ONE SPONSOR**

ENTERTAINMENT SPONSOR- \$5000

- 1 VIP reserved table, with 10 free tickets to the event.
- Logo or Name prominently displayed on the stage.
- Access to the guest list
- Ability to speak to our guests on stage, or have a Bailing Out Benji rep speak on your behalf.
- Sponsorship name/logo on all signage, day of program and on registration link for the event.
- Minimum of 5 social media posts about your business sent out via all of our accounts.
- Inclusion of marketing materials (provided by you) on our your own sponsor table in the entry way of the ballroom.
- Multiple announcements/thank you's made throughout the event.
- Logo prominently displayed on our red carpet, photo backdrop.
- Business/Name displayed on thank you posts on social media.
- Priority Dinner Service

*** LIMITED TO ONE SPONSOR**

HYDRATION STATION SPONSOR - \$5000

- 1 VIP reserved table, with 10 free tickets to the event.
- Logo or Name prominently displayed at the open bar.
- Business cards or marketing materials set up near the bar (provided by you)
- Ability to speak to our guests on stage, or have a Bailing Out Benji rep speak on your behalf.
- Sponsorship name/logo on all signage, day of program and on registration link for the event.
- Minimum of 5 social media posts about your business sent out via all of our accounts.
- Inclusion of marketing materials (provided by you) on our your own sponsor table in the entry way of the ballroom.
- Multiple announcements/thank you's made throughout the event.
- Logo prominently displayed on our red carpet, photo backdrop.
- Business/Name displayed on thank you posts on social media.
- Priority Dinner Service

*** LIMITED TO ONE SPONSOR**

NEWFOUNDLAND SPONSOR- \$2500

- 1 VIP reserved table, with 10 free tickets to the event.
- Prominent sign hung in the ballroom that features your logo or name
- Sponsorship name/logo on all signage, day of program and on registration link for the event.
- Minimum of 2 social media posts about your business sent out via all of our accounts.
- Inclusion of marketing materials (provided by you) on our your own sponsor table in the entry way of the ballroom.
- Multiple announcements/thank you's made throughout the event.
- Logo prominently displayed on our red carpet, photo backdrop.
- Business/Name displayed on thank you posts on social media.

SIBERIAN HUSKY SPONSOR- \$1000

- 1 VIP reserved table, with 10 free tickets to the event.
- Name or Logo on all signage, day of program and on registration link for the event.
- Logo displayed on our red carpet, photo backdrop.
- Multiple announcements/thank you's made throughout the event.
- Minimum of 1 social media post sent out via all channels about your business.
- Business/Family displayed on thank you posts on social media.

ENGLISH BULLDOG SPONSOR- \$500

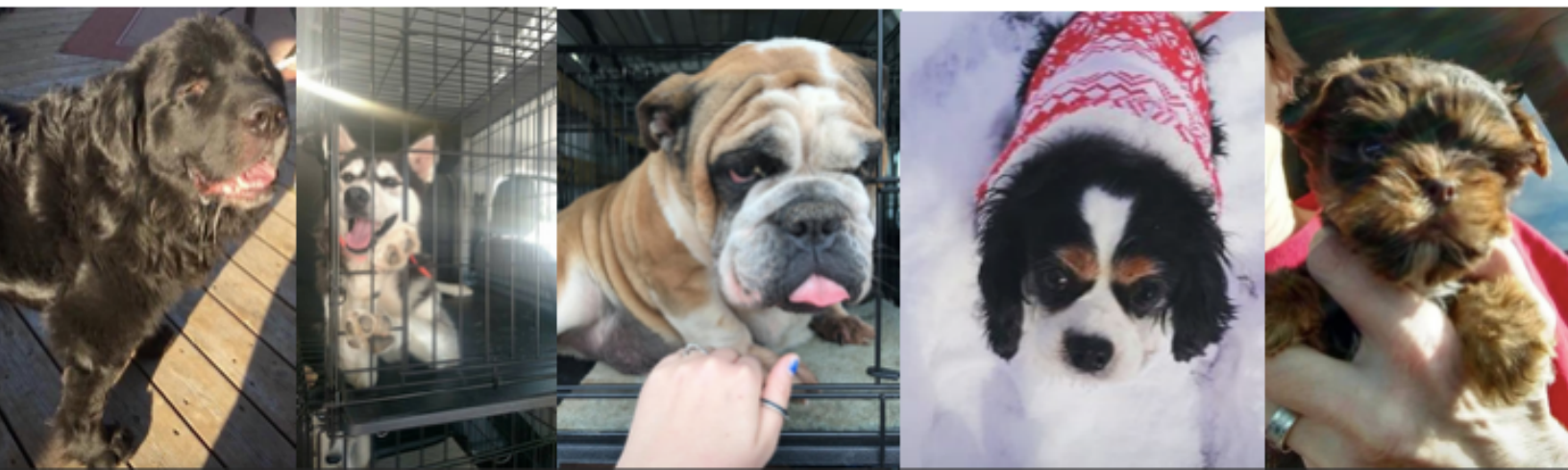
- 6 tickets to the event, with a thank you posted at your table.
- Business/Family displayed on thank you posts on social media.
- Business/Family name on sponsor posters at the Gala.

KING CHARLES CAVALIER SPONSOR- \$250

- 4 tickets to the event, with a thank you posted at your table.
- Business/Family displayed on thank you posts on social media.
- Business/Family name on sponsor posters at the Gala.

YORKIE SPONSOR- \$150

- 2 tickets to the event, with a thank you posted at your table.
- Business/Family displayed on thank you posts on social media.
- Business/Family name on sponsor posters at the Gala.



Bark After Dark Sponsorship Form

Contact Information

Name/Business Name: _____

Address: _____

Email: _____

Can you attend our Gala?

- Yes, I will use or give away all of my sponsor level's tickets.
- No, I cannot use all of my sponsor level tickets. I would like to keep _____ and donate the remaining ones to Bailing Out Benji.

Additional Support:

- I would like to donate the following in-kind gift for the auction/raffle:

- I cannot be an event sponsor, but I would like to make a donation to Bailing Out Benji in the amount of:
\$ _____

Please submit your completed form to:

Bailing Out Benji , PO Box 203 , Ames Iowa 50010

Make checks payable to Bailing Out Benji

A tax receipt will be provided after the event

Please send monetary or in-kind donations to the address above.

Meet the faces behind our sponsorship levels.

